

Board Approved August 2017

Department English Course Public Speaking

Week	Marking Period 1
1	Unit 1 Introduction to Public Speaking: Introductions, shoebox exercise, toast
2	The acceptance speech and selling a product, the pet peeve speech, the fortune cookie
3	Unit 2 Public speaking for high school and college The persuasive speech
4	The informative speech, famous speeches in history
5	Narrative speech, famous speeches in history
Week	Marking Period 2
6	Unit 3 Public speaking in business- Career interview, the presentation (product, ideas, or appeal for funding for a project or business) the cold call
7	The panel discussion, motivational speaking, fielding questions
8	Unit 4 Public speaking in the media-- The movie/television review,
9	The news/special interest story
10	The news/human interest interview; careers in public speaking

Time Frame	2-3 weeks		
Topic			
Intro to Public Speaking			
Essential Questions			
What will a student gain from studying public speaking? What is the importance of oral communication?			
Through studying public speaking, a student will demonstrate confidence when speaking before a group or when conversing in casual manner. Oral discussion helps to build connections to others and create opportunities for learning. Effective speaking is a skill applicable to all areas of everyday and professional life.			
Alignment to NJSLS			
NJSLSA.SL1, NJSLSA.SL2, NJSLSA.SL3, NJSLSA.SL4, NJSLSA.SL5, NJSLSA.SL6, TECH 8.1.A, TECH 8.1.D, TECH 8.1.E,			
Key Concepts and Skills			
Students will discover that oral language is a tool for communicating, thinking and learning. Students will demonstrate confidence when speaking before a group or when conversing in a casual atmosphere. Students will be able to deliver speeches for personal expression, persuasion and entertainment. Students will evaluate speeches using a clearly defined rubric. Students will use the voice as a communication tool. Students will begin to refine and develop articulation and vocabulary for effective speaking.			
Learning Activities			
<ol style="list-style-type: none"> 1. Introductions 2. The Shoebox Exercise: Place 5 objects in a shoebox and tell the story behind them. 3. The Toast: for a wedding, birthday, anniversary graduation, new job, etc. 4. The Acceptance Speech (brief): Create your own award and write a short acceptance speech. 5. Sell a Product (brief): Present a short advertisement, to be videotaped if possible. 6. Pet Peeve Speech: written and performed from a manuscript 7. Impromptu Speech: The Fortune Cookie Speech 8. The How-To Speech: Demonstration 			
Assessments			
Various public speaking assignments scored using rubrics and student-generated criteria charts.			
21st Century Skills			
	Creativity	Critical Thinking	Communication
	Skills	Information Literacy	Media Literacy
Interdisciplinary Connections			
Social studies Career-readiness Technology Business			
Technology Integration			
Chromebooks, GAFE, web-based resources to investigate, create and manipulate digital media.			

Time Frame	2 weeks		
Topic			
Public Speaking in high school and college			
Essential Questions			
How does a public speaking course help a student prepare for high school and college? Does Public Speaking enhance a student's writing and thinking skills?			
Enduring Understandings			
Secondary and post-secondary courses often require oral presentations, and public speaking experience will develop self-confidence, good judgment and imagination in the student.			
Public Speaking will prepare the student for a college interview by instilling confidence and improving overall articulation and vocabulary.			
Speeches must be well-researched, logical and organized. The speaker must organize large quantities of material into concise, cogent paragraphs which include an introduction, body, and conclusion.			
Alignment to NJSL			
NJLSA.SL1, NJLSA.SL2, NJLSA.SL3, NJLSA.SL4, NJLSA.SL5, NJLSA.SL6, TECH 8.1.A, TECH 8.1.D, TECH 8.1.E,			
Key Concepts and Skills			
Students will learn how to research, organize, and prepare a speech for presentation.			
Students will develop the ability to deliver a variety of speeches including: persuasive, informative, personal or narrative, and acceptance.			
Students will be able to use a variety of organizational strategies (e.g., focusing idea, attention getters, clinchers, repetition and transitional words and phrases).			
Students will be able to select and use precise words to maintain an appropriate tone and clarify ideas in written communication.			
Students will improve word choice by focusing on rhetorical devices (e.g., puns, parallelism, allusion, alliteration).			
Students will demonstrate effective delivery strategies (e.g., eye contact, body language, volume, intonation, and articulation).			
Students will use a rubric to self assess and improve .			
Learning Activities			
<ol style="list-style-type: none"> 1. The job and/or college interview 2. The persuasive speech 3. The informative speech 4. Motivational speaking 5. Fielding questions 			
Assessments			
Students will use a clearly defined rubric to evaluate themselves and one another. The instructor will also grade all manuscripts for content and delivery.			
21st Century Skills			
	Creativity		Critical Thinking
	Skills		Information Literacy
			Communication
			Collaboration
			Media Literacy
Interdisciplinary Connections			
Social studies			

Career-readiness
Technology
Business

Technology Integration

Chromebooks, GAFE, web-based resources to investigate, create and manipulate digital media.

Time Frame 2.5 weeks

Topic

Public speaking for the business world

Essential Questions

How do public speaking skills enhance one's career?
How do professionals in the business world use public speaking techniques to persuade and inform?
What are the elements of an effective presentation?

Enduring Understandings

Virtually all careers involve public speaking whether it be on the interpersonal level or on a larger group level. An effective speaker and listener is a more productive worker. Public speaking skills can enable one to conduct meetings, moderate discussions, market products and services and work in personnel departments. Good public speakers can become lawyers, negotiators, social workers, teachers, entrepreneurs, and many other things.

Alignment to NJSL

NJLSA.SL1, NJLSA.SL2, NJLSA.SL3, NJLSA.SL4, NJLSA.SL5, NJLSA.SL6, TECH 8.1.A, TECH 8.1.D, TECH 8.1.E,

Key Concepts and Skills

Students will support, modify, or refute a position in small or large group discussions.
Students will assume leadership roles in student-directed discussions, projects, and forums.
Students will summarize and evaluate tentative conclusions and take the initiative in moving discussions to the next stage.
Students will ask prepared and follow-up questions in interviews and other discussions.
Students will analyze evaluate and modify group processes.
Students will respond to audience questions by providing clarification, illustration, definition and elaboration.
Students will participate in panel discussions symposiums and/or business meetings (e.g. explore a question and consider perspectives).
Students will paraphrase comments presented orally by others to clarify viewpoints.
Students will demonstrate effective delivery strategies (e.g. eye contact, body language, volume, intonation and articulation) when speaking.
Students will modify oral communications through sensing audience confusion and make impromptu revisions in oral presentation (e.g. summarizing, restating, adding illustrations/details).
Students will use a rubric to self-assess and improve oral presentations.

Learning Activities

1. The Career Interview
2. The Presentation (of a new product, idea, or an appeal for funding for a project).
3. The Cold Call (extemporaneous) to market a new product or service.
4. The Panel Discussion
5. Motivational Speaking
6. Fielding Questions

Assessments

Students will use a clearly defined rubric to assess their own performance and their peers' performance.

The teacher will use a "teacher rubric" also.

21st Century Skills

Creativity	Critical Thinking	Communication	Collaboration
Skills	Information Literacy	Media Literacy	

Interdisciplinary Connections

Social studies
 Career-readiness
 Technology
 Business

Technology Integration

Chromebooks, GAFE, web-based resources to investigate, create and manipulate digital media.

Time Frame	2-3 weeks
Topic	
Public speaking in the media	
Essential Questions	
Can a person make a career of public speaking? How does a speaker communicate so others will listen and understand the message?	
Enduring Understandings	
There are a variety of careers in public speaking including politics, television, radio and motivational speaking. A speaker selects a form and organizational pattern based on the audience and purpose. Oral language is a tool for communicating, thinking, and learning.	
Alignment to NJSL	
NJLSA.SL1, NJLSA.SL2, NJLSA.SL3, NJLSA.SL4, NJLSA.SL5, NJLSA.SL6, TECH 8.1.A, TECH 8.1.D, TECH 8.1.E,	
Key Concepts and Skills	
Students will support, modify, or refute a position in small group discussions. Summarize and evaluate researched material. Ask prepared and follow-up questions in interviews and discussions. Analyze and evaluate current events. Critically question the viewpoint or position of a public figure. Participate in panel discussions. Paraphrase comments presented orally by others to clarify viewpoints. Use a variety of organizational strategies. Demonstrate effective delivery strategies. Use a rubric to self-assess and improve oral presentations.	
Learning Activities	
The Movie/Television Review The News/Special Interest Story The News Interview	

Research Project: Careers in Public Speaking

Assessments

Students will use a clearly defined rubric to assess their presentations.

The teacher will use her own rubric and will grade manuscripts for content and delivery

21st Century Skills

Creativity		Critical Thinking		Communication		Collaboration
Skills		Information Literacy		Media Literacy		

Interdisciplinary Connections

Social studies

Career-readiness

Technology

Business

Technology Integration

Chromebooks, GAFE, web-based resources to investigate, create and manipulate digital media.

Video recording equipment