

# Township of Ocean School District

## School Bus Advertising Rates

Starting September 1, 2013 the Township of Ocean Board of Education in accordance with Policy #6164 “Advertising on School Buses” will begin a School Bus Advertising program as detailed below:

### Specifications

- ❖ Two color maximum ads with large print, must be pre-approved by the Township of Ocean Board of Education
- ❖ Ads will be approximately 60” decals located on both sides of the 54 passenger bus
- ❖ Ads will be offered on a 10-month basis
- ❖ Cost of decal and installation is included in the advertising rate
- ❖ Summer camp bus runs are included in the school year advertising rate
- ❖ Geographic location within Ocean Township may be selected

The below initial/discounted rate is being offered for a limited time only!

<p>60” Decal two sides of one-54 passenger school bus will be \$210 per month for 10-months</p>
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\*\*Locations of all advertisements on the school bus shall be in accordance with New Jersey Motor Vehicle Commission (NJMVC) regulations.